



Retail Ready Checklist

This checklist offers you a good starting point for checking whether you are ready to supply James Hall & Co. It is by no means exhaustive and only relates to the mainly technical aspects of what you need to do. Above all your product must be excellent quality and deliver something to customers that your competitors cannot.

Are you retail ready?	Yes / No
Product & packaging	
Ingredient analysis	
Nutritional information	
Shelf life testing	
Barcode	
Attractive packaging and labelling appropriate for a retail environment	
Technical	
HACCP systems in place	
Local Authority, Environmental Health inspections (Food Safety Act)	
Any other quality assurance (Salsa, BRC, STS, ISO 22000)	
Production & distribution	
Ability to scale your product up to supply over 500 stores	
Ability to deliver to the James Hall central distribution centre, Preston	
Ability to deliver product on pallets	
Ordering	
Facilities to receive orders via fax	
Sales	
A cost price that will enable a realistic retail price	
Prepared to support the product with promotions	