

# Time to get creative!

We are challenging YOU to design the new packaging for our SPAR Egg Mayonnaise sandwich to celebrate our partnership with Marie Curie.

You will need to include Marie Curie's signature yellow in the design, but we are leaving the rest of the design to your creativity and imagination.

The winning design will feature on the packaging of our SPAR Egg Mayonnaise sandwiches for a period of six months. One of our most popular sandwich choices, these will be sold in SPAR stores across the North of England.



**SCAN ME!**



**How to enter: Use your creative flair on the template on the other side of this sheet and scan the QR Code for competition details and to read about our partnership.**

**Terms and Conditions:** Open to residents living in the North of England. Entries open from 09/11/2023 at 00:01 and close 02/01/2024 at 23:59. We will not accept any entries after this date. Colouring templates can be either downloaded via the James Hall website or collected from your nearest SPAR North of England store. Entries must be posted, emailed or uploaded via the following details: Postal address: **Marketing Department, SPAR Distribution Centre, James Hall & Co. Ltd, Bowland View, Preston, Lancashire PR2 5QT**, E-mail: **Marie.Curie@jameshall.co.uk** or via the upload feature on our website: **www.jameshall.co.uk/design-a-sandwich-pack**. We will be as faithful to the winning design that is chosen during the digital re-drawing process. However, the final design will need to correctly apply SPAR and Marie Curie branding and any technical and legislative details will also need to be implemented correctly during the digital re-drawing process. Under 18's must have the permission from a parent or guardian. We reserve the right to cancel the prize-giveaway at any point. One winner will be chosen and notified. Prizes are not transferable, cannot be exchanged, and cannot be redeemed for any other form of compensation or cash. The prize will be delivered to the winner's nearest SPAR store at a time and date convenient to the winner. The winner must be happy to engage in media releases and promotional material if they are chosen. GDPR regulations will be adhered to.



Charity reg no. 207994 (England & Wales),  
Sc038371 (Scotland) J032 image: istock



PLEASE DON'T DRAW ON THE GREY BECAUSE..

THIS IS WHERE WE  
TELL YOU HOW MUCH  
ENERGY OUR SANDWICH  
GIVES YOU

THIS IS WHERE WE  
WRITE ALL OF OUR  
YUMMY INGREDIENTS

THIS IS WHERE WE GLUE  
THE PACKAGING TOGETHER

PLEASE WRITE  
'EGG MAYONNAISE  
ON WHOLEMEAL BREAD'  
IN THIS SPACE!



THIS IS  
A FILM  
WINDOW  
SO YOU  
CAN SEE  
THE  
SANDWICH!

1 pack contains:  
  
of an adult's reference intake  
Typical values per 100g: Energy 000kJ/000kcal



KEEP REFRIGERATED

Name: \_\_\_\_\_ Age: \_\_\_\_\_  
Nearest SPAR store: \_\_\_\_\_  
Contact number: \_\_\_\_\_  
Email address: \_\_\_\_\_  
 (TICK BOX) I agree to the terms and conditions\*

|     |
|-----|
| 100 |
| 95  |
| 75  |
| 25  |
| 5   |
| 0   |